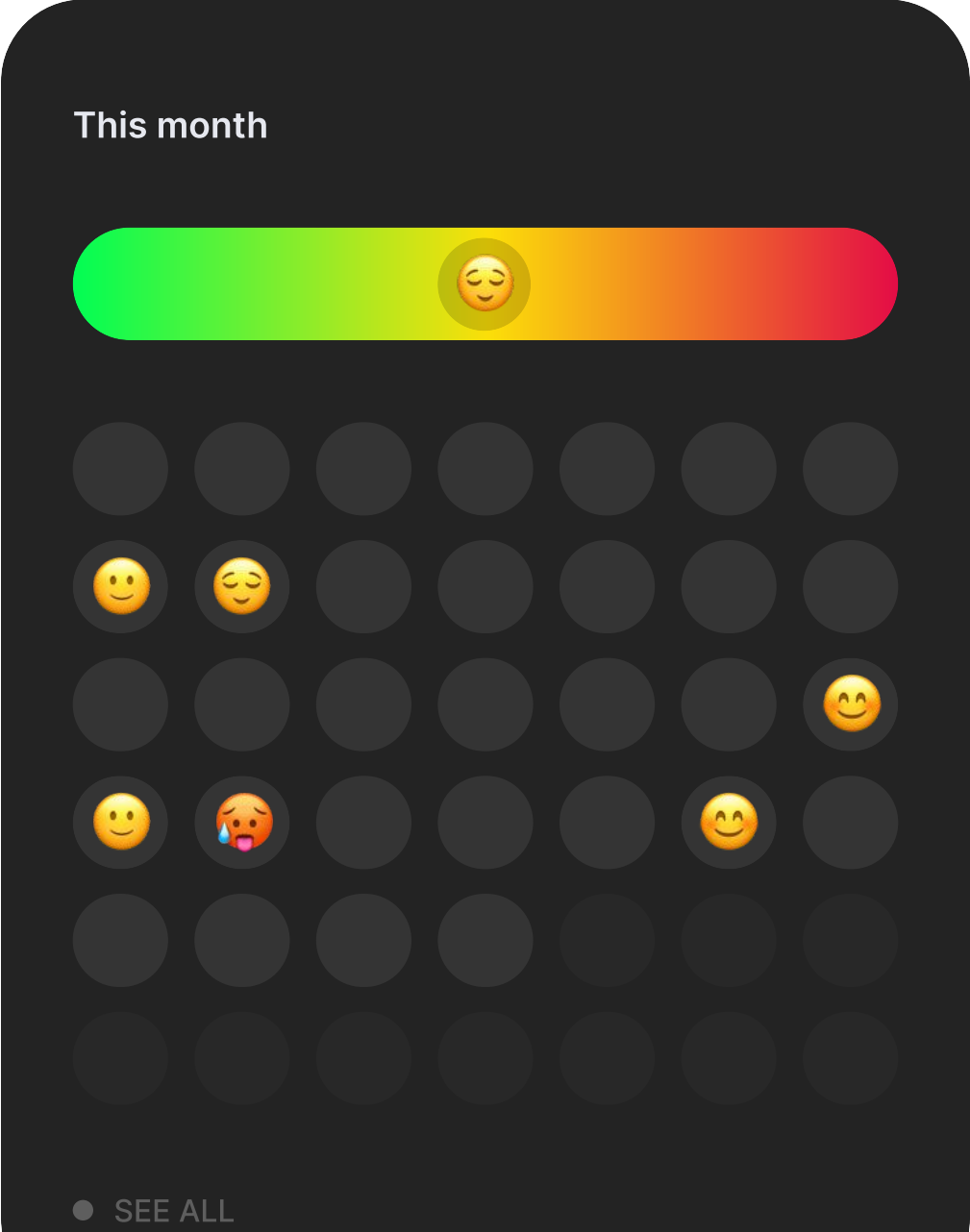
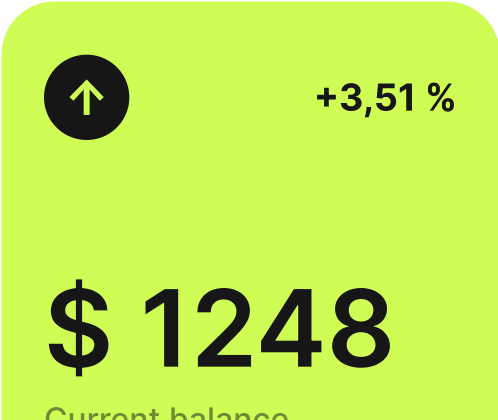
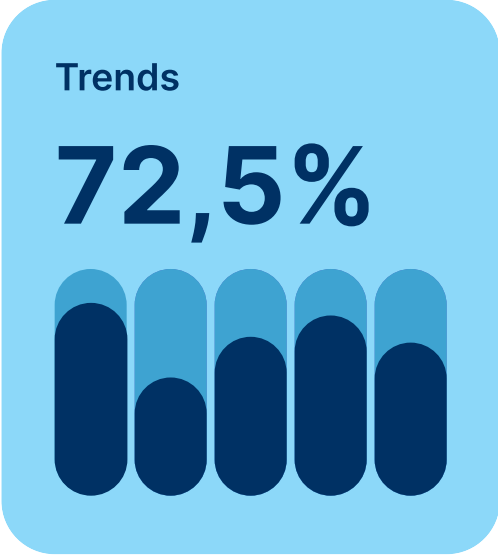
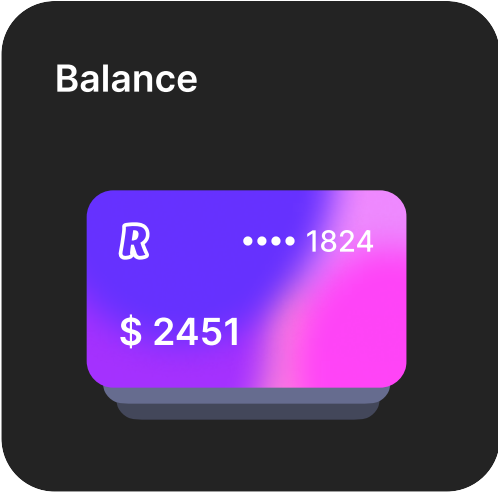
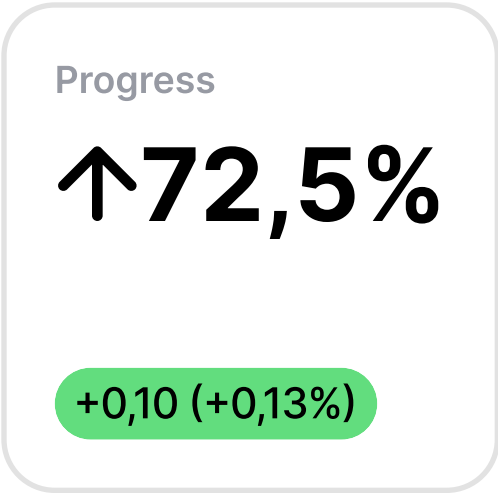
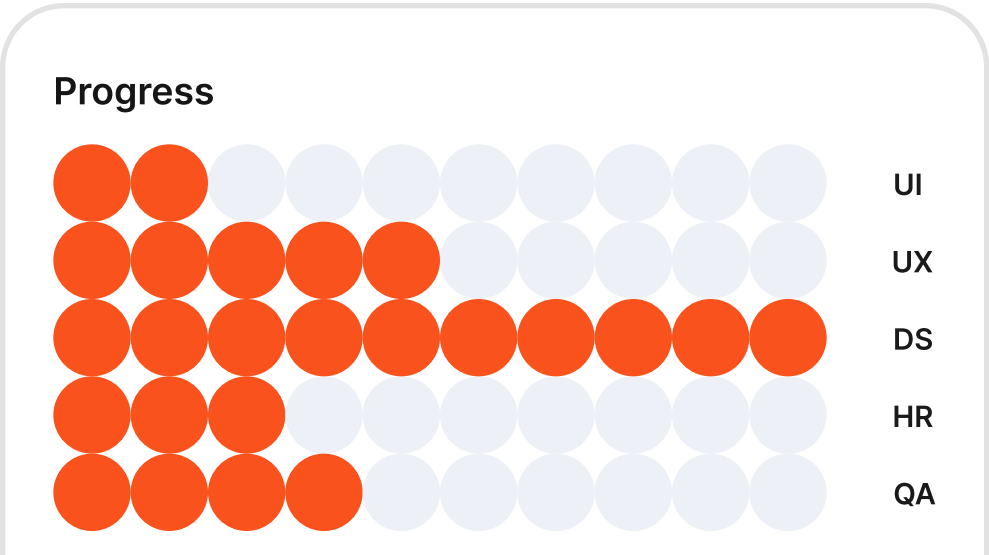
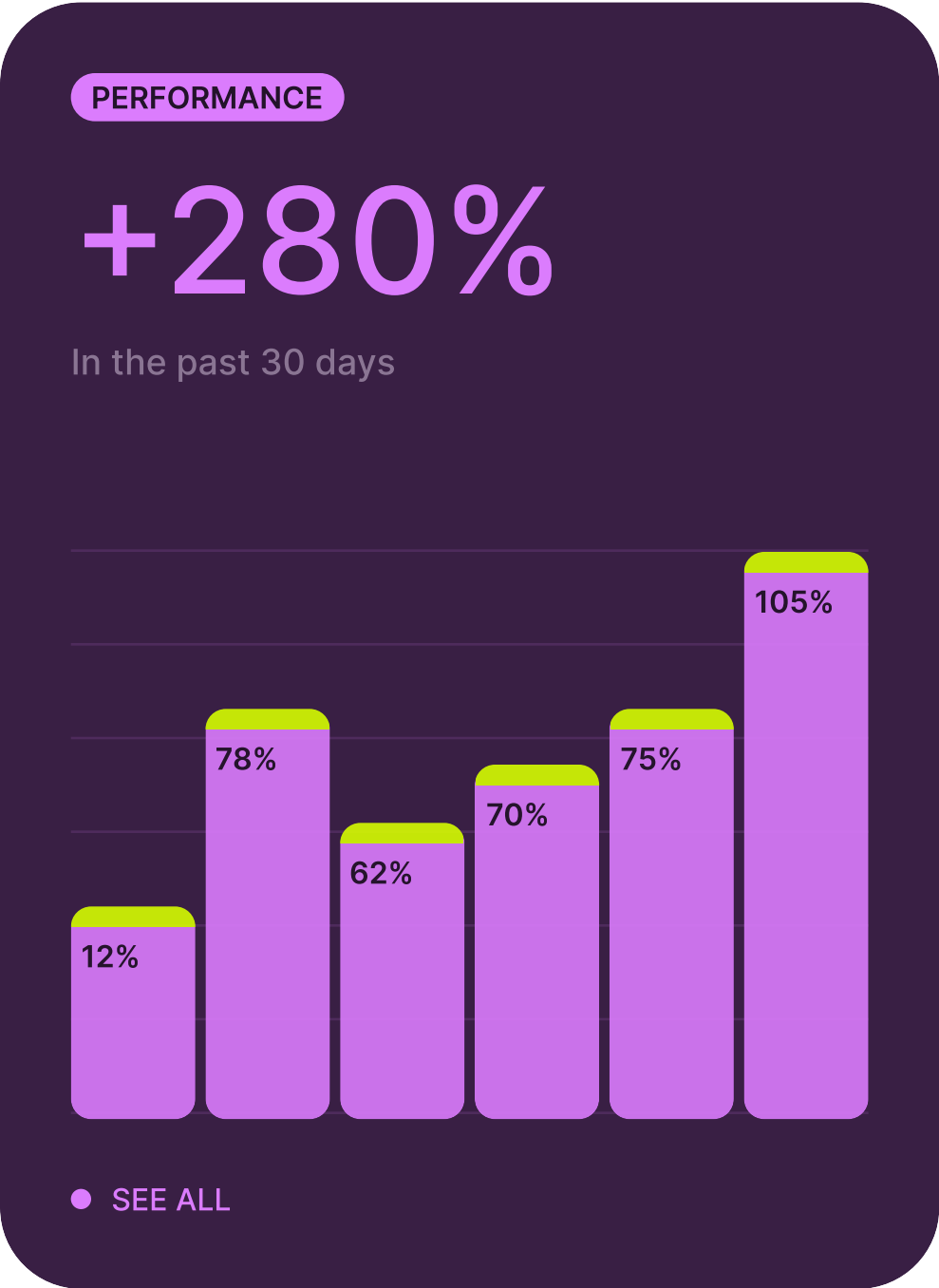
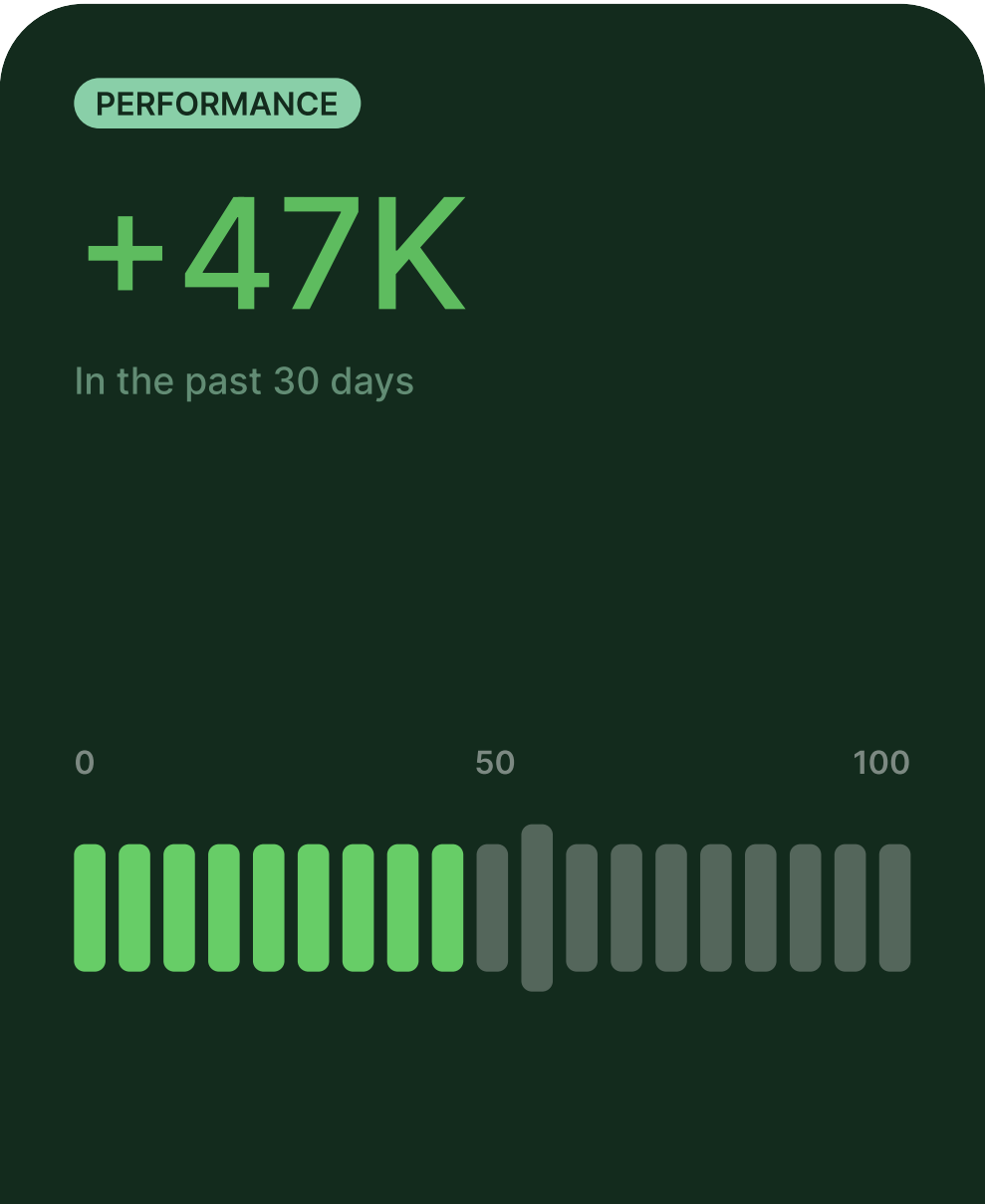
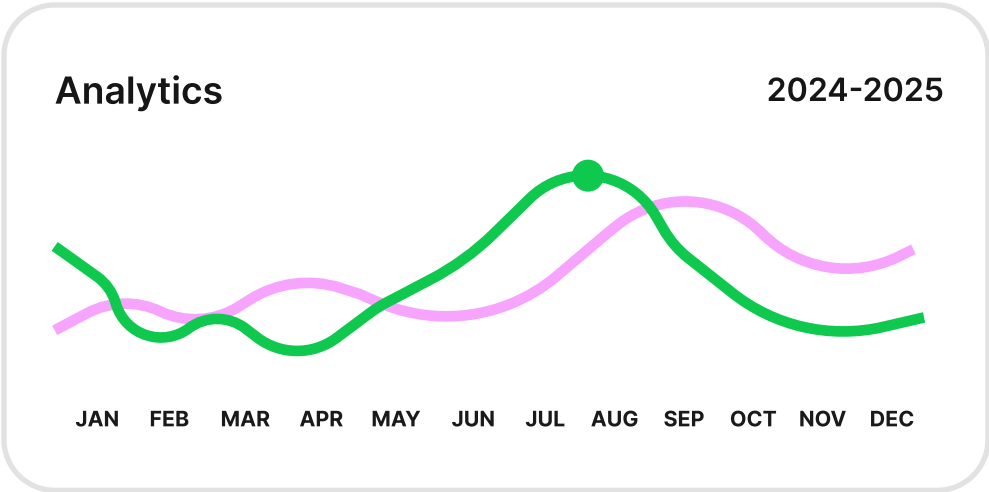


COMPANY
PROFILE
2025



MESSAGE FROM CEO

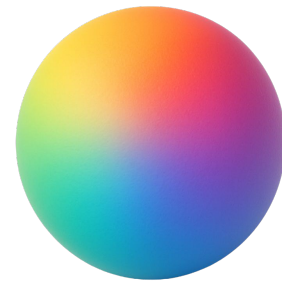
“At RIDS, we believe that design is more than aesthetics—it’s about solving real problems, driving innovation, and creating meaningful experiences. Every project we take on is guided by research, strategy, and a passion for excellence. Our mission is to help brands and products not just look great, but perform brilliantly. We’re excited to continue pushing boundaries and shaping the future of design together with our partners.”

Leyla Isgandar



ABOUT

RIDS is a design and innovation consultancy focused on human-centered solutions. We combine research, ideation, prototyping, and strategy to help organizations tackle complex challenges and create meaningful experiences.



EXPERTISE & SERVICES

Branding & Strategy

- Brand identity
- Logo design
- Brand guidelines
- Positioning strategy
- Naming
- Rebranding
- Brand audit
- Communication strategy
- Brand architecture
- Competitor analysis
- Storytelling
- Campaign naming

Graphic & Visual Design

- Packaging
- Print design
- Illustrations
- Presentations
- Mockups
- Merchandise
- Iconography
- Social graphics
- Marketing collateral
- Digital banners
- Event graphics

Web & Digital Products

- UI/UX design
- Prototypes
- Web design
- Mobile apps
- CMS integration
- Redesign
- Dashboards
- E-commerce
- Animations
- Support

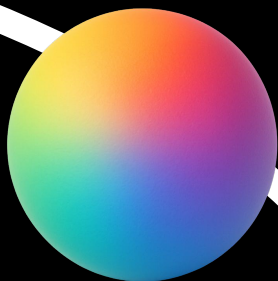
Motion & Multimedia

- Motion graphics
- Social videos
- 2D animation
- 3D animation
- Ads
- Interface animation
- GIFs
- Concept visuals
- Explainers
- Product demos

THE BLUEPRINT



RESEARCH



INNOVATION



DESIGN

STRATEGY



MISSION

**To empower
businesses through
research-driven,
innovative design.**



VISION

**To create
experiences that
connect, engage,
and empower users.**



FIELDS OF EXPERTISE



E-Commerce

The image shows a large-scale Amazon fulfillment center. Workers are seen packing orders into yellow and brown cardboard boxes. The facility is equipped with automated sorting systems and conveyor belts, illustrating the logistics and fulfillment expertise in e-commerce.



Education

The image depicts the interior of the British Library, showcasing its iconic vaulted wooden ceiling and floor-to-ceiling bookshelves. Visitors are seen exploring the vast collection of books and digital resources, representing the field of education and knowledge management.



Finance

The image shows a modern bank branch with large glass windows and a bright, open interior. A digital display advertises "PRICELESS SURPRISES" related to a credit card. This represents the financial services and customer experience expertise in the finance sector.



Retail

The image captures the interior of a Walmart Supercenter, filled with high ceilings, industrial lighting, and extensive shelving stocked with a wide variety of goods, including groceries and household items. This illustrates the expertise in large-scale retail operations and supply chain management.



HoReCa

The image shows a sophisticated restaurant interior with white-clothed tables, striped chairs, and a lush, vine-covered trellis overhead. This represents the expertise in the Hospitality, Restaurant, and Catering (HoReCa) industry.



Construction

The image depicts a large-scale construction project featuring tall concrete pillars and a massive yellow tower crane against a clear blue sky. This represents the expertise in the construction industry.

KEY FACTS

200+

implemented projects

20+

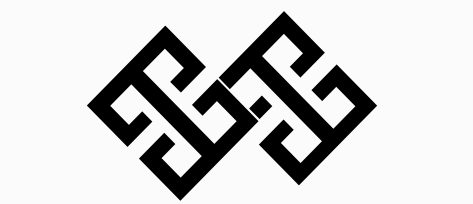
design services

10+

team members

9+

years of successful work



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**YOUR IDEAS, OUR
DESIGN EXPERTISE
— LET'S MAKE
THEM REAL**

